



2026 Family Promise Giving Day Fundraising Champion Info Sheet

What is Family Promise Giving Day?

It's an online 24-hour giving event sponsored by Family Promise National that encourages our local community to come together to raise as much money as possible for their Family Promise of Clark County (FPCC). It will help us gain exposure to -- and start relationships with -- new donors and drive excitement with new and existing supporters. Family Promise Giving Day this year is on Thursday, April 16, starting at 12am and ending at midnight.

During the 24-hour period donations are received on a special campaign website directly from individuals as well as from donors who give through the efforts of Fundraising Champions. Also, donations are multiplied throughout the event by matching funds provided by generous supporters for increased overall impact.

What is a Fundraising Champion?

A Fundraising Champion is a supporter of our mission who rallies to fundraise on behalf of FPCC.

Fundraising Champions are set up with their own personal webpage, which is linked to the main FPCC Family Promise Giving Day webpage. They share their personal fundraising webpage with their network of family and friends to expand the reach of our cause and bring in new donors. These individuals are passionate about the mission of FPCC and use their voice to make a difference!

Fundraising Champions allow individual supporters to fundraise on behalf of our organization by creating a "mini-campaign" that champions our cause.

What is involved with being a Fundraising Champion?

You will be sent an invitation to set up your own fundraising webpage on the Family Promise Giving Day website. Through the webpage set-up process you will be guided to,

- Upload a picture of yourself to give the webpage a personal look and feel.

- Set a fundraising goal for your "mini-campaign" (generally between \$250 and \$1000, but it can be as much as you think is possible)

Tell people why you support FPCC and its mission to help children and their families in a homeless situation achieve permanent, sustainable housing through a community-based response.

In the weeks and days leading up to the day of the event, you will send announcements by email or social media to your network of family and friends encouraging them to support the FPCC cause by visiting your personal fundraising webpage on April 16 and donating (there are templates you can use for this, or you can compose your own).

After the event, you will send thank you emails to everyone who gave a donation through your personal webpage. You can do this directly from your personal webpage (there are templates you can use).

Interested in being a Fundraising Champion on Family Promise Giving Day?

Please contact Mike Pervere at, board@familypromiseofclarkco.org